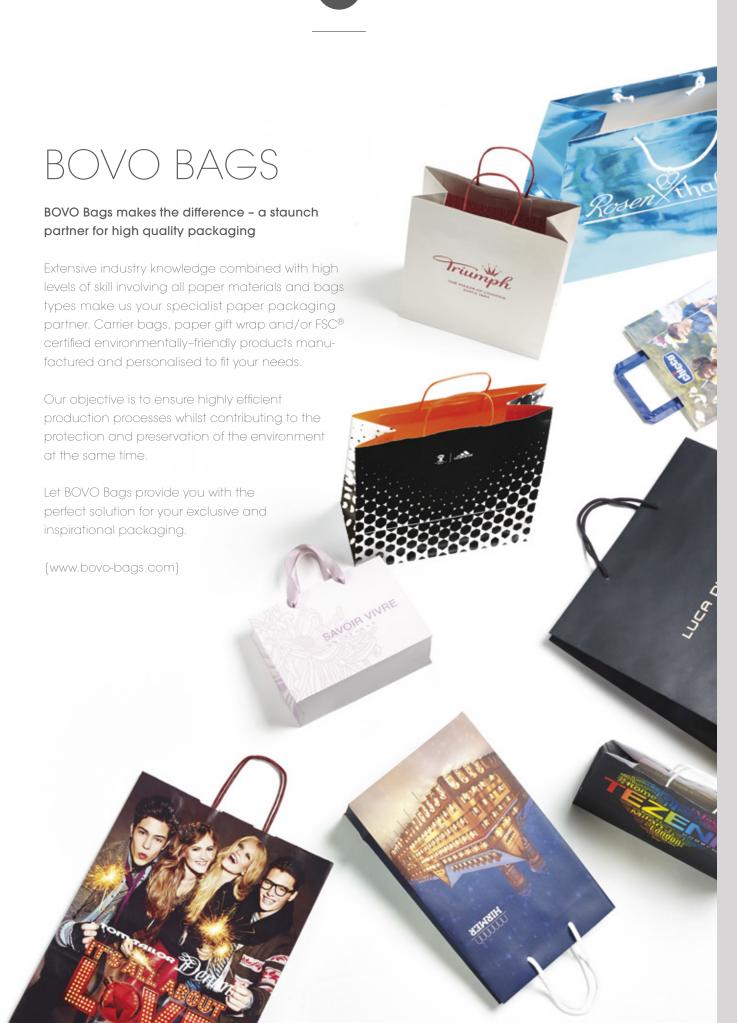




ongoing mobile



4

ABOUT US

6

PAPER

FASHION

COSMETICS

 $\rceil 2$ 

FOOD

SENSATION

76

PRODUCTION

18

QUALITY, SERVICE & ETHICS

### ABOUT US

The effectiveness of the carrier bag as a promotional medium is unmatched. Establish or expand your market presence with practical and progressive packaging. BOVO helps you make this possible.

BOVO provides high print quality combined with excellence in fabrication throughout the production process chain.

A family company built on the foundations of 60 years' experience combined with an established manufacturing base in Italy makes us a strong local partner.

Our customers place their trust in our highly trained, knowledgeable employees and in the guarantee of personalised service.

Our staff will help you to integrate packaging into your marketing campaign.

Our trusted logistical partners are in a position to to provide a secure supply to your distribution chain. Deliveries can be made to central warehouses or to your store locations directly, all in line with your specifications.

ongoing mobile promotion





# Our commitment to the environment begins with renewable raw material:

### PAPER

In today's world, the protection and preservation of the environment are issues of the utmost importance and main topics of discussion.

100%

All our products are made from an ecological, biodegradable, 100 % recyclable and renewable raw material – paper. It is a statement of fact that paper is both eco-friendly and an extremely well-suited medium for high quality printing.



We meet the demands of customers whose needs are constantly evolving and fulfil our environmental and social responsibilities by sourcing virtually all the raw materials used in our products from sustainable and responsibly managed forests.



BOVO has been awarded 'Chain of Custody' certification in accordance with **FSC®** and **PEFC™** standards, the only certifications that guarantee sustainable forestry.



If you like the idea of recycled paper, our staff will give you all the relevant information.

(www.bovo-bags.com)



#### FSC® RECYCLED PAPER

FSC® through certification creates an incentive to follow best social and environmental practices. FSC® recycled paper is manufactured using post-consumer recycled raw materials from separated waste collection.



### FASHION

The fashion industry is a highly competitive market. This makes it increasingly important to stand out from the crowd. Emphasise the quality of your products, make your mark and give your brand a lift. Everything starts with your packaging!

Our wide selection of bag options ranges from personalised handles to special surface finishes (e.g. U.V. lacquer) and extends to include turnover tops as well as specific gift wrap paper formats for jewellery or lingerie.

Leave a lasting impression on your customer by putting beautiful packaging in their hands!





## COSMETICS

Cosmetics represent extravagance, regardless of whether your customers are treating themselves or buying a gift for someone special. Bring focus to your luxurious products with the perfect packaging to match!





### FOOD

High quality carrier bags for food retail?

Great partnership potential, not a contradiction in terms!

Take advantage of our exclusive paper bags and combine great advertising opportunities with functionality and durability. Our products have a high load capacity, make a great visual impact and give your customer a special feeling.

Complement your standard bag range or make use of our special packaging to advertise special promotions.





### SENSATION

Does your product need distinctive packaging to impress your customer?

All market segments require carrier bags. Small or large, simple or luxurious. Capture your customer's attention with special finishes like embossing, lamination, special papers or other options.

Our packaging is irresistible and multifaceted.
We also offer comprehensive advice.



### OUR PRODUCTION



#### **PRINT**

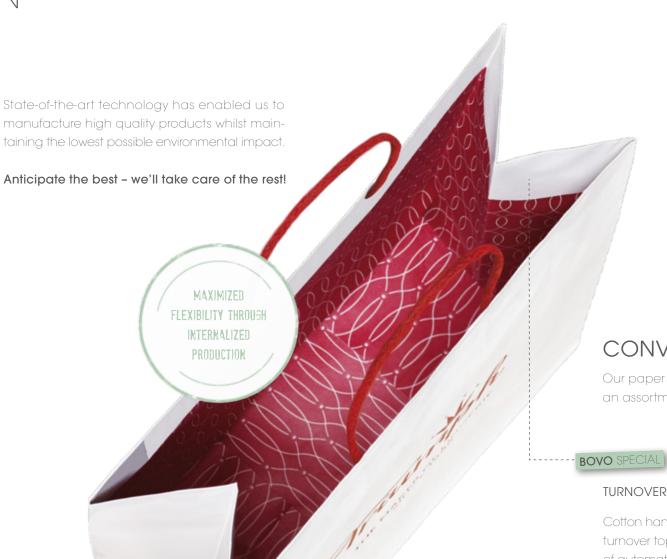
We guarantee excellent print results with machines capable of up to 10-colour (inner and/or outer surface) printing.

Print quality is monitored via fully automated digital system. We only use water-based inks mixed by precision Inkmaker systems.

#### **BOVO SPECIAL**

#### **FINISHING**

The application of special effect options such as U.V. lacquering and keyed inner print are additional ways of greatly increasing the visual impact of the print.





#### CONVERSION FABRICATION

Our paper carrier bag machines are able to manufacture an assortment of size formats from small to large.

#### TURNOVER TOP

Cotton handles in combination with turnover tops offer the advantages of automated industrial production whilst maintaining a hand-made character.

#### **BOVO** SPECIAL

#### HANDLES

Choose from a selection of assorted handle options:

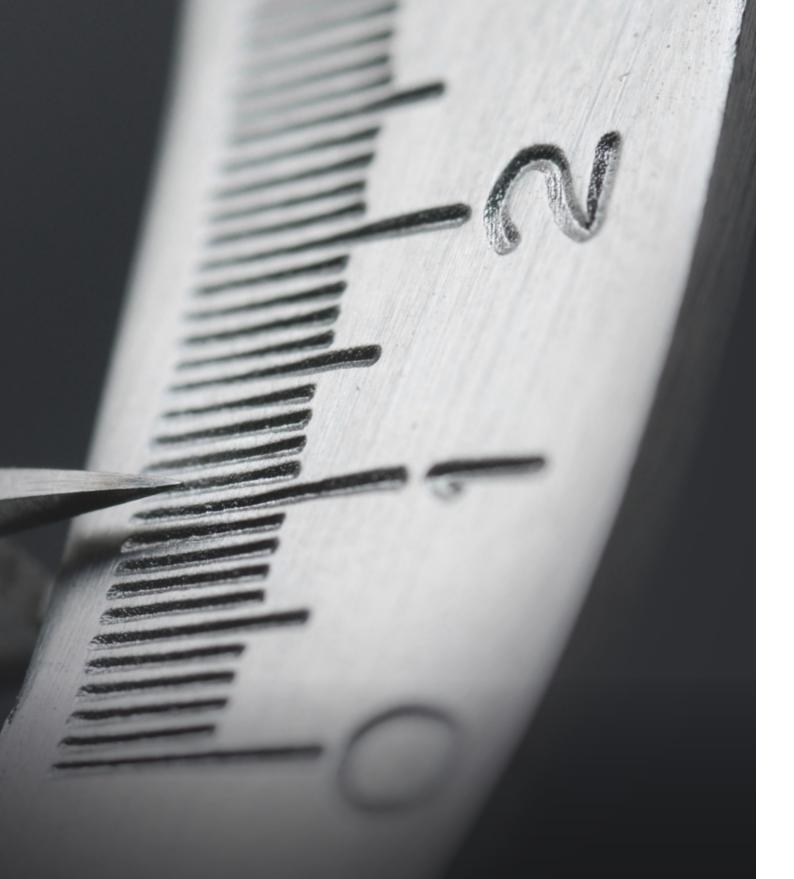
- Punched out handles
- Flat handles
- Paper twisted handles
- Textile twisted handles

Textile twisted handles

Paper twisted handles

Flat handles





### Rovo has always held to the belief that the quality and reliability of its products are fundamental to the success of its business.

### QUALITY / SERVICE & ETHICS

#### BOVO Bags - you're in good hands

In a world where increasing emphasis is being placed on issues of trust, sustainability, reliability and security, consider yourselves in good hands. BOVO is a dedicated and reliable packaging partner that is on your side.

Our internal quality-management processes have been tried and tested over the years. We actively include our employees in the improvement process and keep them up to date with regular training. As a result, we have been awarded certifications by a number of independent institutes.



FSC®
The Forest Stewardship
Council



#### PEFC™

The Programme for the Endorsement of Forest Certification Schemes



#### UNI EN ISO 9001:2008

International certification for excellent quality management practices based on standards



#### UNI EN ISO 14001:2004

Environmental certification in accordance with the regulations



#### OHSAS 18001:2007

Certification for health and safety in the workplace

#### SGS (Société Général de Surveillance)

The SGS has certified our systems and granted us the prestigious Merit Award.



